

Information Technology Innovation

Workshop for Decision Makers

Information technology is evolving rapidly along multi-dimensional fronts: How software is built and delivered with containers, serverless and cloud; how networks are designed with 5G, enterprise wireless, network-as-a-service and the edge cloud; how space internet is evolving with Low Earth Orbit constellations; and how open systems are designed and delivered through API and other models. This opens a unique opportunity for enterprises, governments and telecom operators to revisit their internal innovation models to create new businesses and increase agility through startups, and mergers and acquisitions.

This IT Innovation workshop dives into emerging innovation trends and the evolution of platform economies. It highlights how to approach new business opportunities and competitive threats in order to map out a strategy that leverages these developments.



The workshop evolved from the involvement of Xona Partner with different actors in the technology ecosystem - startups, investors, leading internet players and governments - to address:

- Trends in innovation models, methodologies and approaches.
- Fundamental technologies enabling a new wave of innovation (AI, blockchain, space internet, private wireless, cloud-based deployments, shared-infrastructure).
- Successful use cases, learnings and take-aways from best practices.
- Leveraging disruptions; experimenting with innovation use cases; and innovation hackathon for model validation.

Audience

- Leaders in technology companies seeking to identify opportunities in advanced technologies to expand revenues, validate product roadmaps and investment decisions.
- Financial or corporate investors looking to invest in new technologies and business models.
- Enterprises seeking to develop the knowledge and expertise of their staff in context of corporate digital transformation initiatives.
- Regulators seeking to develop understanding of new technologies such as cloud-native telecom network functions.

Customization: Additional topics could be added and modifications made to tailor the workshop experience to specific requirements.

Duration: half-day (abridged), or full day option.

Location: On client premise (travel expenses are additional), or audio-visual conference bridge.

About Xona eXponent Workshops.

eXponent workshops leverage Xona Partners knowledge-base to enable executives in technology companies acquire knowledge in adjacent technologies that could impact their business. We provide factual insights into emerging technologies to differentiate hype from reality and to assess threat and opportunity. Through eXponent, we empower executives to make better decisions by demystifying ever-changing technologies and their impact on markets. eXponent is offered as a predefined workshop or through a bespoke knowledge-transfer that drive results.

About Xona Partners

Xona Partners has been the trusted advisor guiding executives, investors and board members in developing and executing strategic growth opportunities, mergers and acquisitions, and exploring new frontiers – all with solid analysis and an unparalleled depth of understanding markets and technologies by leveraging the multidisciplinary and long experience of its team. Xona was founded in 2013 by a team of seasoned technologists and startup founders, managing directors in global ventures, and investment advisors. Drawing on its founders' cross-functional expertise, Xona offers a unique multidisciplinary integrative technology and investment advisory service to private equity and venture funds, technology corporations, as well as regulators and public-sector organizations.

For more information: advisors@xonapartners.com