

# XONA PARTNERS

## eXponent Workshops

### ***BLOCKCHAINS***

As a platform for decentralized economy, the transformative power of blockchains impacts every industry sector. Despite the hype surrounding blockchains which created a perception of extremes, blockchains is here to stay.

This workshop provide the context and tools to assess the opportunity and threat of blockchains to your business. We cover the following topics around blockchains:

- **The market: Overview of the industry and the Top 10 blockchain market trends to watch**
- **The technology: Under the cover look at what enables the technology**
- **The investments: A guide to who is investing, where investments are going and why**
- **Case studies: Implementation and results from blockchain projects**

Customization: Additional topics could be added and modifications made to tailor the workshop experience to specific requirements.

Duration: half-day (abridged), or full day option.



Strategic Advisory ✘ Technical Diligence ✘ Education

San Francisco | Toronto | London | New Delhi | Singapore | Tokyo

[www.xonapartners.com](http://www.xonapartners.com)

# XONA PARTNERS

## eXponent Workshops

**eXponent workshops leverage Xona Partners knowledge base to enable executives in technology companies to acquire knowledge in adjacent technologies that could impact their business. We provide factual insights into emerging technologies to differentiate hype from reality and to assess threat and opportunity.**

### **Thirst for Answers**

The deluge of information, often inaccurate, is making decision making and execution increasingly more complex for companies. Technologies and markets are harder than ever to grasp and to distinguish hype from reality. Gaining depth in new subject matter can seem to be a daunting task -- investing time and resources to grasp fundamental concepts needs to come from trusted sources.

### **Empowered to Decide**

To help executives make better business decisions related to technology, Xona has developed eXponent, a learning and development practice designed to offer fundamental understanding of how different technology can impact strategic initiatives and investments. Through eXponent, we empower executives to make better decisions by demystifying ever-changing technologies and their impact on markets. eXponent is offered as a predefined workshop or through a bespoke knowledge-transfer that drive results. Our global reach allows us to connect in person, at a location convenient for you.

### **About Xona Partners**

Xona Partners has been the trusted advisor guiding executives, investors and board members in developing and executing strategic growth opportunities, mergers and acquisitions, and exploring new frontiers -- all with solid analysis and an unparalleled depth of understanding markets and technologies by leveraging the multidisciplinary and long experience of its team. Xona was founded in 2013 by a team of seasoned technologists and startup founders, managing directors in global ventures, and investment advisors. Drawing on its founders' cross-functional expertise, Xona offers a unique multidisciplinary integrative technology and investment advisory service to private equity and venture funds, technology corporations, as well as regulators and public sector organizations.

For more information, go to: [www.xonapartners.com/exponent](http://www.xonapartners.com/exponent)

Contact us to schedule your workshop: [advisors@xonapartners.com](mailto:advisors@xonapartners.com)

---

Strategic Advisory ✂ Technical Diligence ✂ Education

San Francisco | Toronto | London | New Delhi | Singapore | Tokyo

[www.xonapartners.com](http://www.xonapartners.com)